

**proba** is a proud  **ifa** member  
INTERNATIONAL  
FERTILIZER ASSOCIATION

**proba**

*Unlocking carbon finance  
for greener supply chains.*

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Webinar

# Methodology Matters: Deep Dive into Low Carbon Fertilizer

Presented by:

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Date:

July 18th, 2024

Contact:

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# Speakers



**SIJBRAND**  
Tieleman

Founder of Proba



**DAN**  
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President NA of Atlas Agro



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Consultant at Proba



Part 1:

# Introduction

Methodology  
Matters

Date:  
July 18th, 2024

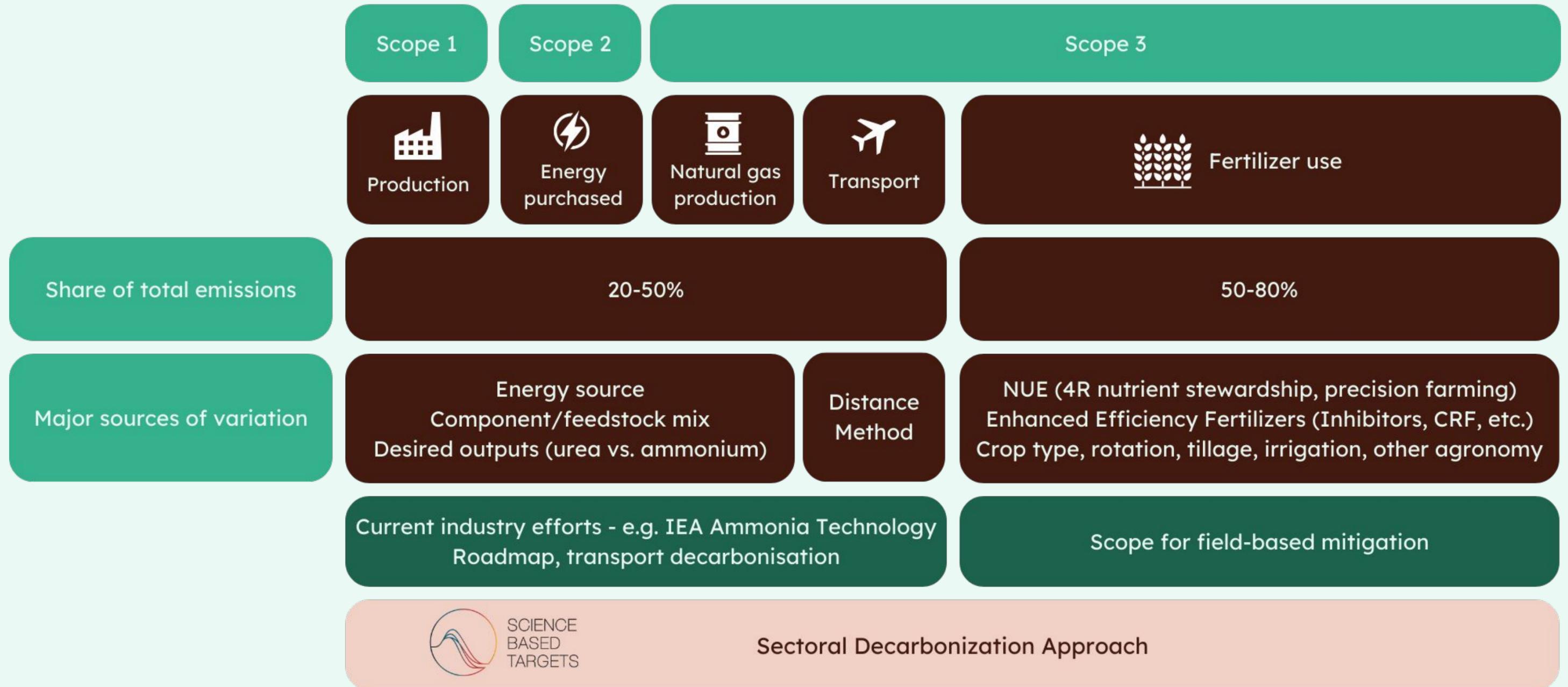
Problem

2.6Gt

(per year)

5% of global emissions

# They are everywhere



# How to get rid of them

1. On field: more adoption of enhanced efficiency technologies, such as nitrification inhibitors and controlled release fertilizers
2. **Production: more low carbon fertilizer production capacity**

# How to get there

## 1. Stick:

- taxes
- more regulation

## 2. Carrot:

- subsidies
- pay more for greener product
  - i. green premium
  - ii. **carbon finance**

**But first you need:  
the bold vision  
the plan  
and the people**

*The people who are crazy enough to think they can  
change the world, are the ones who do.*

Part 2:

# Atlas Agro

Methodology  
Matters

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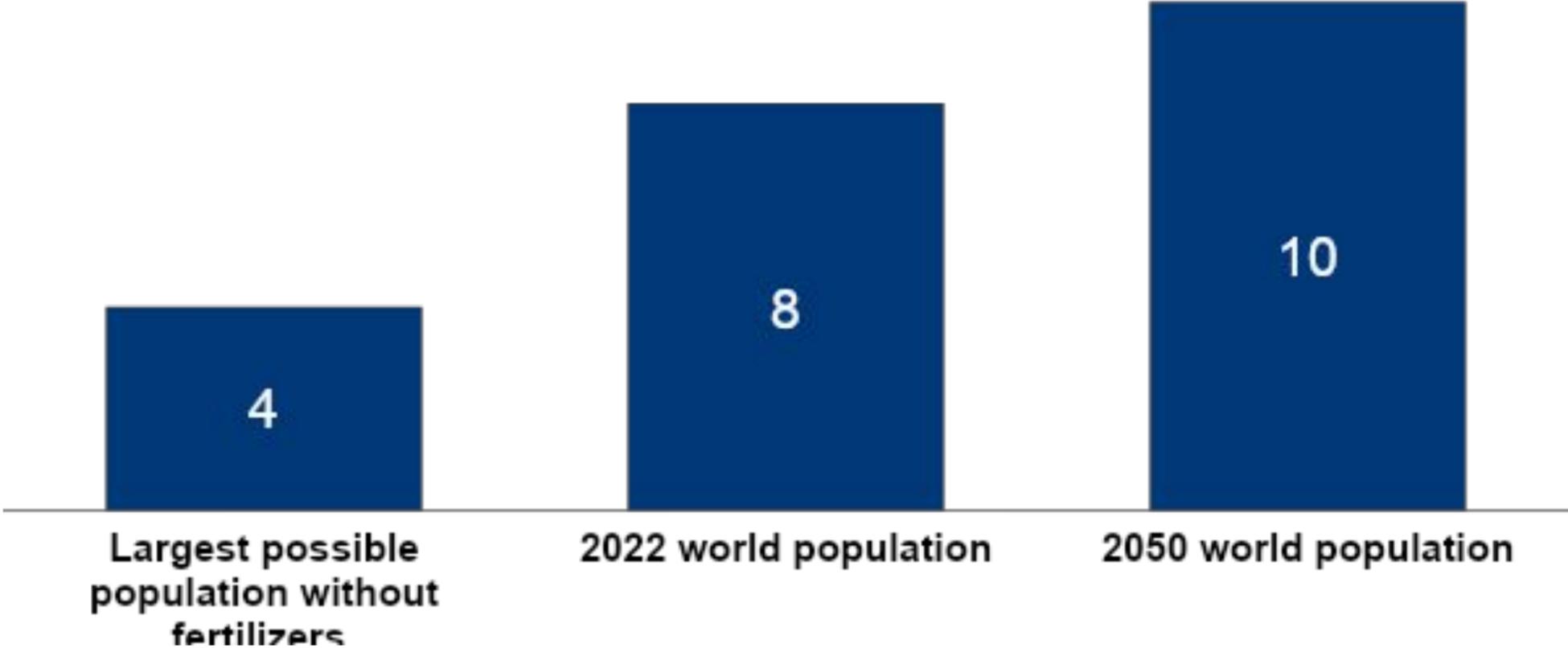
# ATLAS AGRO

Feed The World Sustainably

# Nitrogen fertilizers keep half the world alive

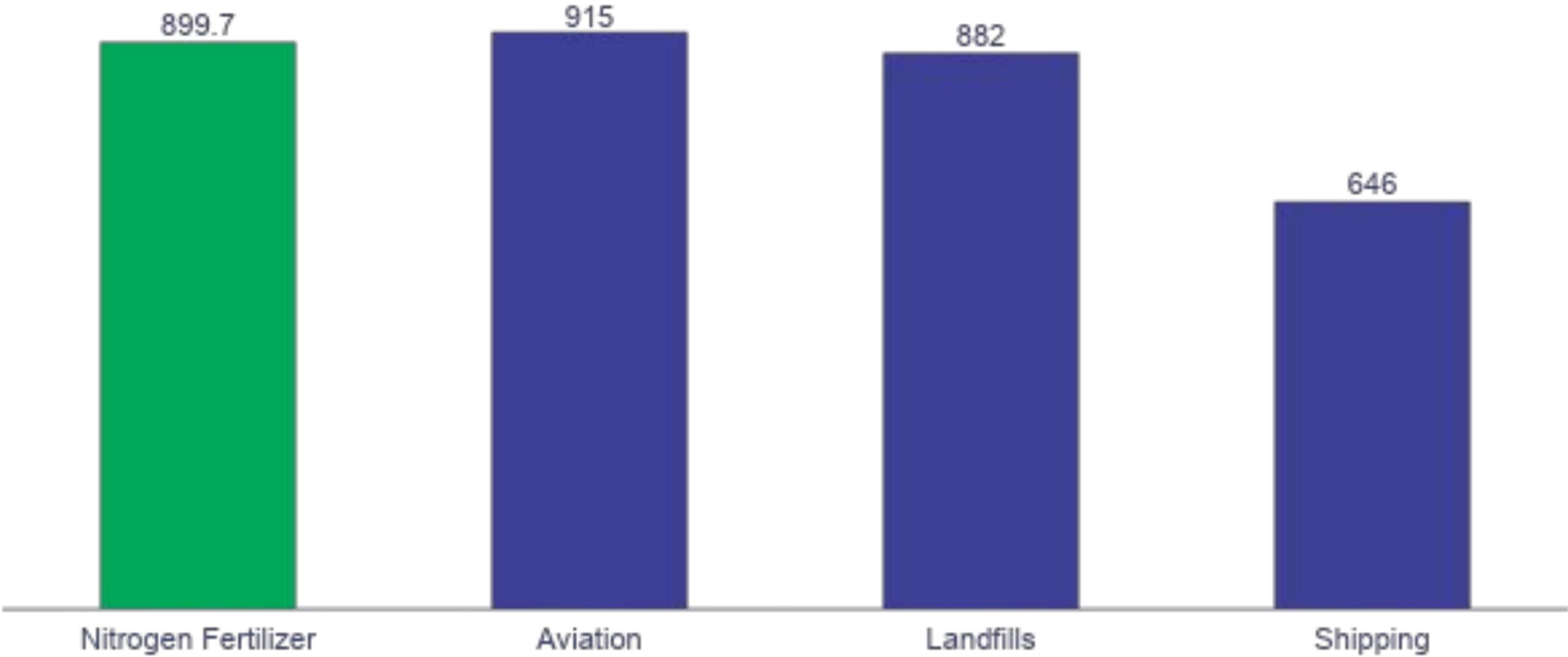


Global population (in billions)



# Nitrogen fertilizers accounts for ~2% of man-made CO<sub>2</sub> emissions

Estimated CO<sub>2</sub> emissions by sector; million tons p.a.



# We drink, eat and wear fossil fuel

• Weight of Carbon Dioxide from nitrogen fertilizer

 **1 kg of coffee** → **750 g of CO<sub>2</sub>** 

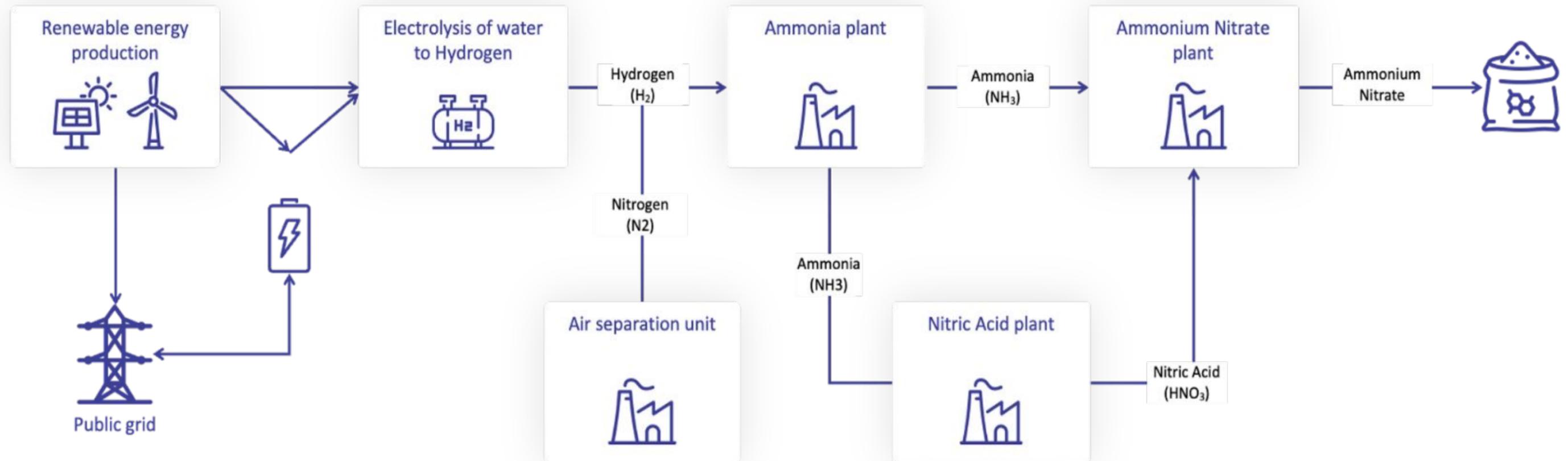
 **450g cotton hoodie** → **860 g of CO<sub>2</sub>** 

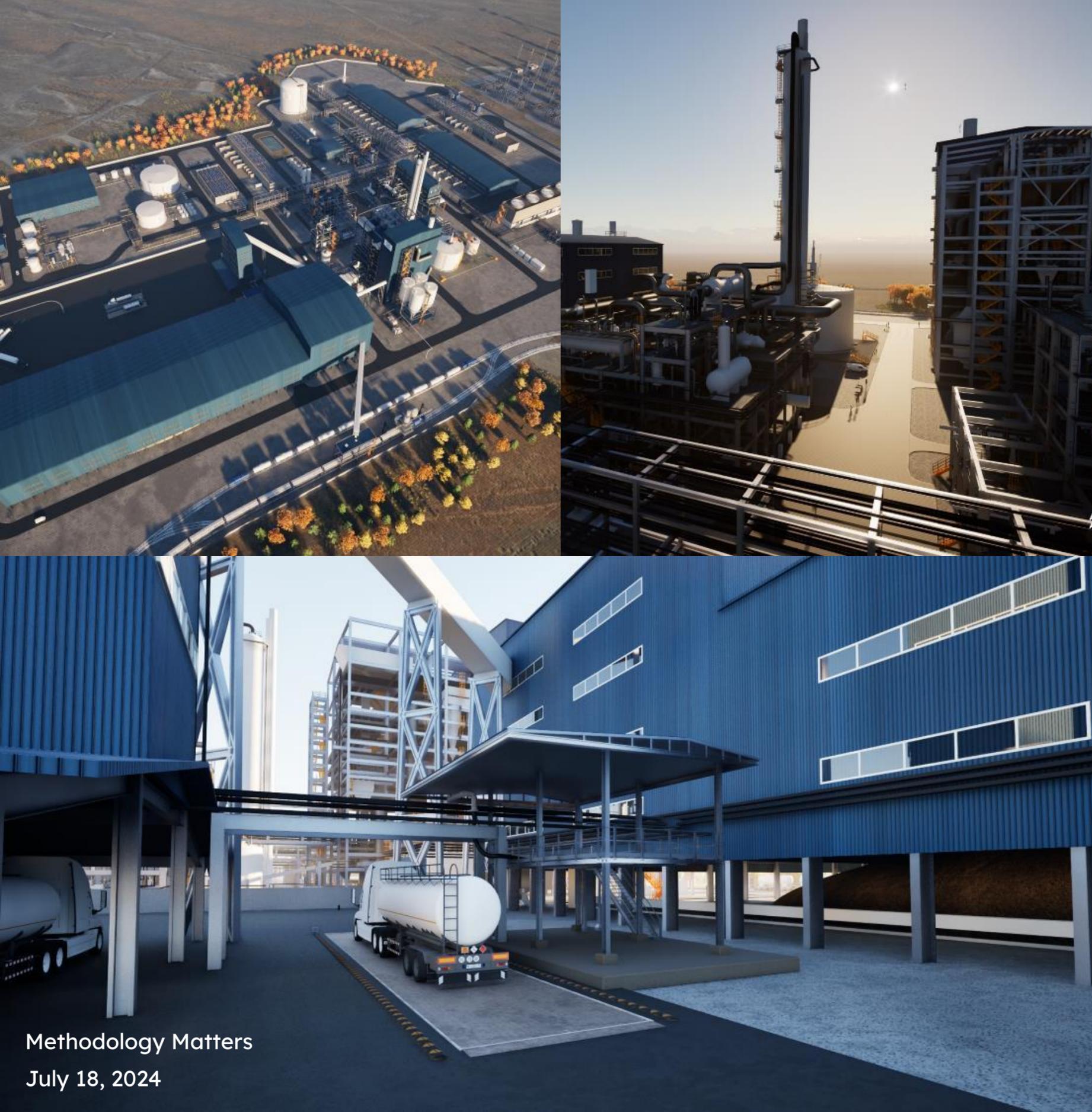
 **1 kg chocolate** → **540 g of CO<sub>2</sub>** 



# Atlas Agro produces nitrogen fertilizer with 99% reduction in GHG emissions before reaching the farm step

We can produce chemically identical ammonia without the emissions and use of fossil fuels, this process can be verified with high carbon certainty





Pacific Green Fertilizer has completed FEED and Environmental Permitting. FID expected in Q4.



Atlas Agro aims to build 1-2 plants a year at a cost of USD 1-2.5 billion and to inspire the rest of the industry to join us move away from fossil fuels



# ATLAS AGRO

A close-up photograph of a person's hand pouring a mixture of dark and light-colored granular fertilizer onto the soil around a young green plant. The background is a blurred field of similar plants under bright, natural light.

Part 3:

# Methodology

Methodology  
Matters

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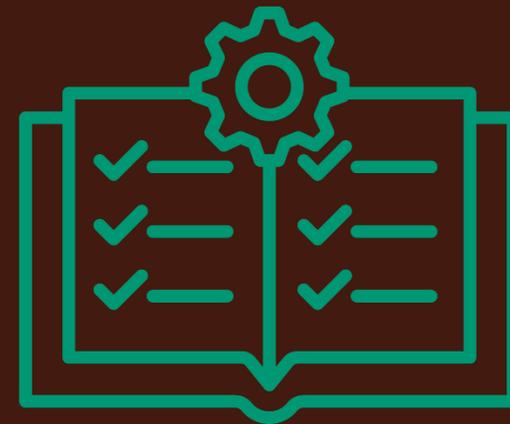
# What is a Greenhouse Gas (GHG) Methodology?

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“Standardized approach for quantifying, monitoring, and verifying emission reductions of a GHG Project.”



Estimation of impact



Guideline for  
project design

# Why do we need the GHG Methodologies?

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## They Support Financing Green Innovation

### Green premium

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Extra cost paid for choosing environmentally friendly products or technologies over conventional ones

### Offsetting

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Funding sustainability projects that reduce an equivalent amount of emissions elsewhere, through Carbon Credits

### Insetting

Funding sustainability projects **within its own supply chain** , through Impact Units, to reduce Scope 3 emissions

# What does a GHG Methodology entail?

## **Additionality**

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Regulatory

Prevalence

Financial

## **Quantification**

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Project boundary

Baseline estimation

Emission calculations

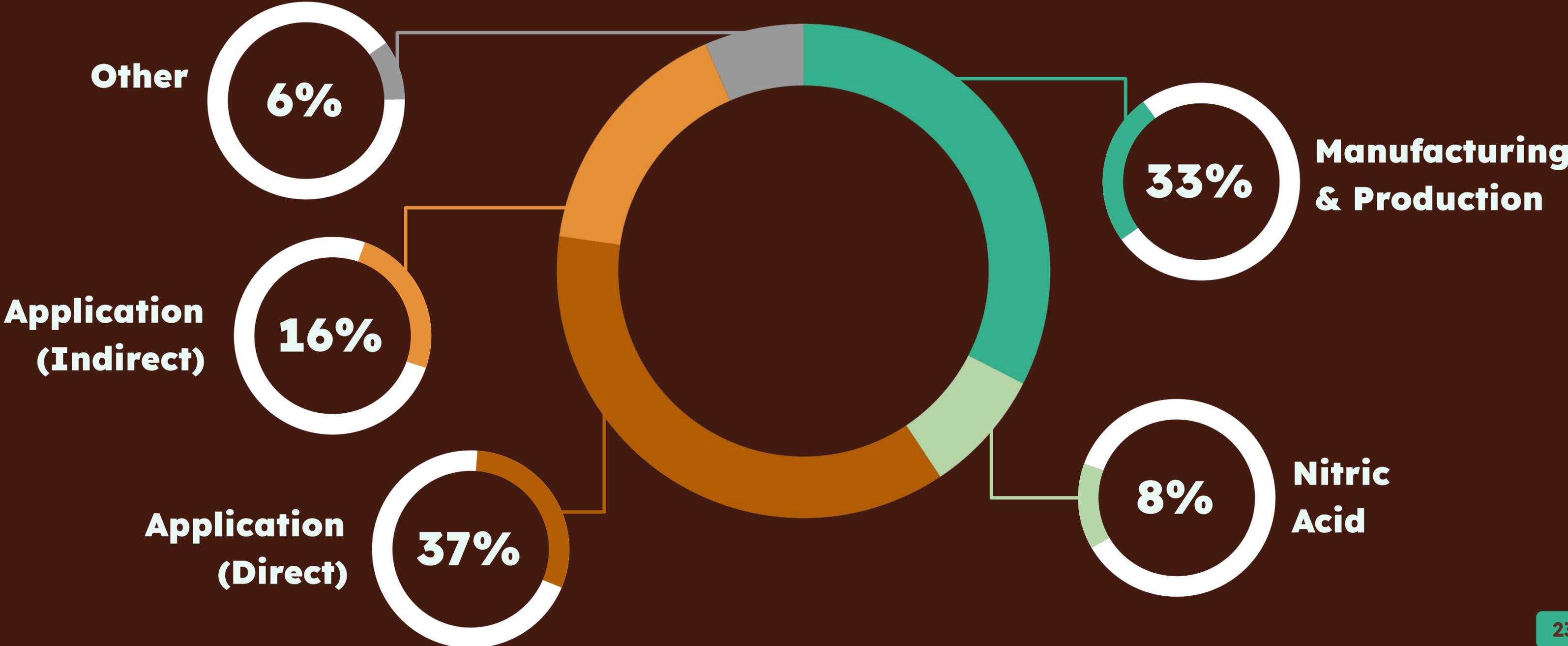
## **Verification**

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Guidelines for  
Monitoring &  
Reporting

Data &  
parameters

# Emissions from synthetic nitrogen fertilizers



# Low-carbon fertilizers: Examples

## Atlas Agro

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*Richland, Washington, USA*

Renewable energy

Focus: ANSol, CN, CAN



## Atome

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*Villeta, Paraguay*

Zero carbon nitrogen

Focus: CAN



## Yara

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*Porsgrunn, Norway*

Renewable ammonia

Focus: Ammonia derived fertilizers

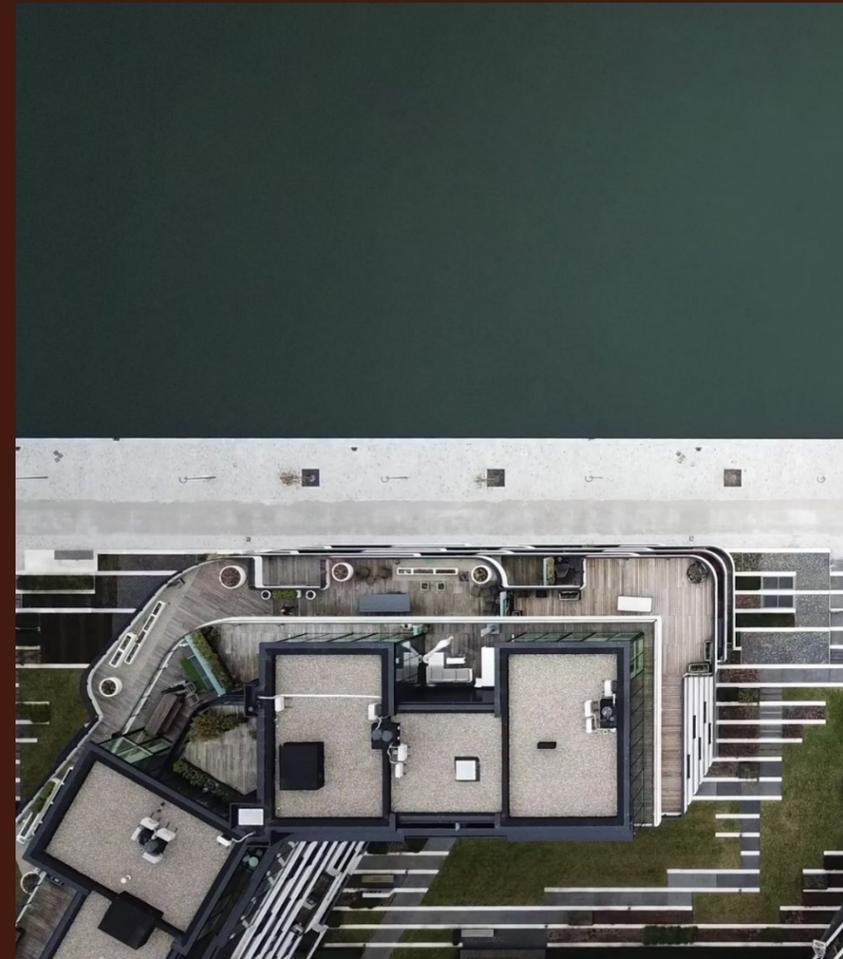


# Quantification of emissions - Baseline

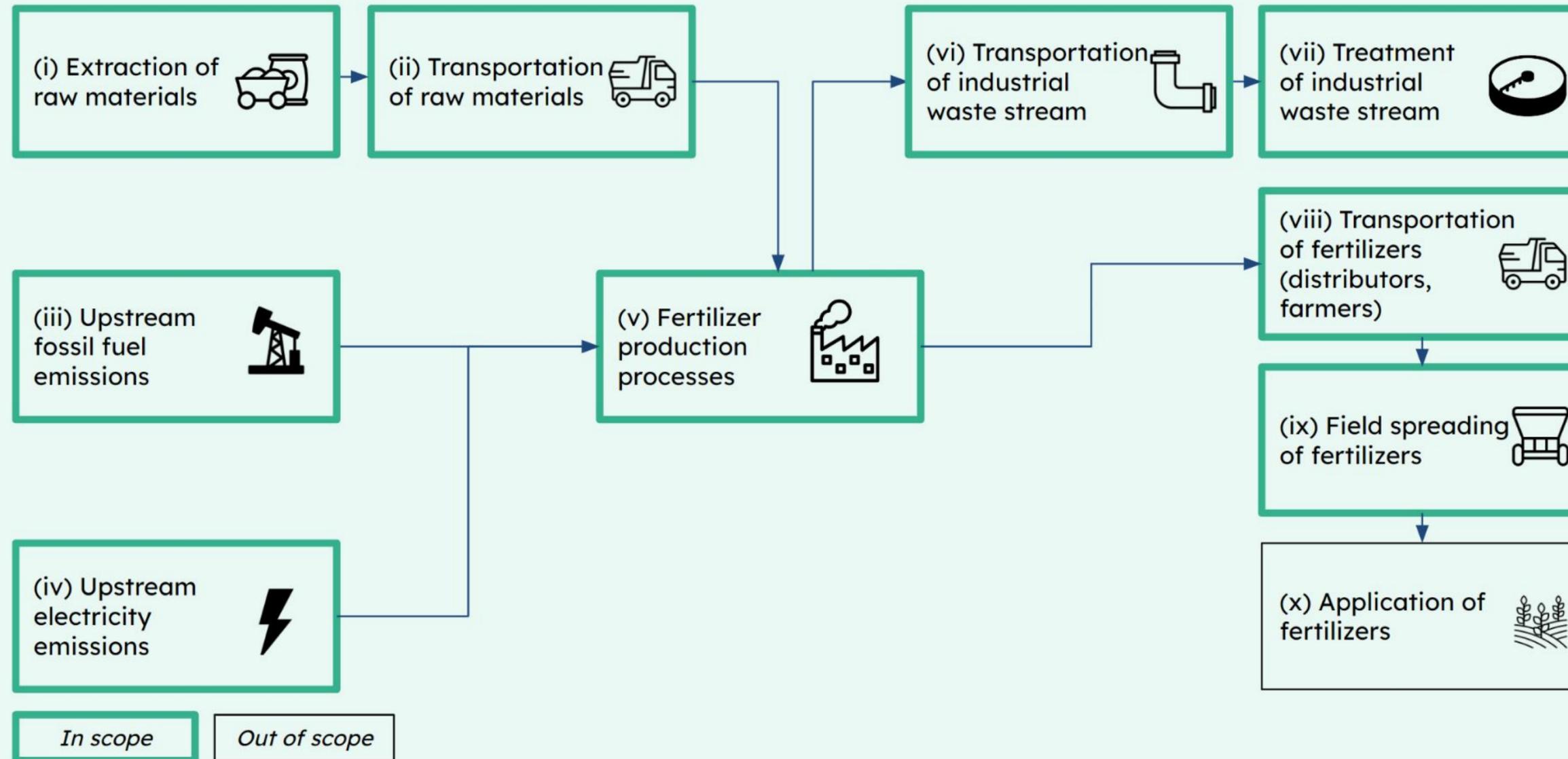
Retrofit



New factory



# Quantification of emissions - Boundary



# Quantification of emissions - Example

$$E_{v,a} = \sum_x \sum_p (EF_{p,x} \cdot Q_x) + FE$$

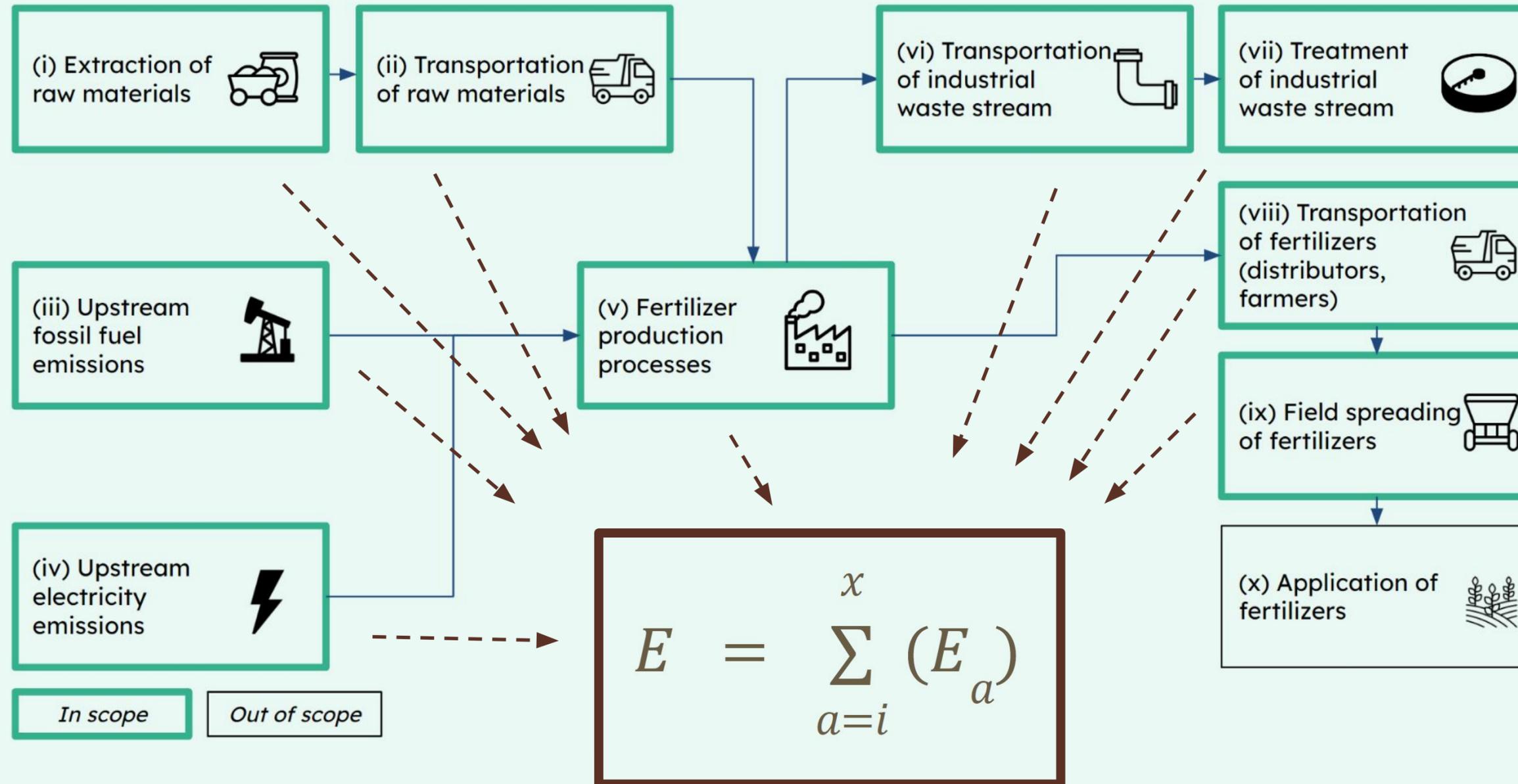
Where:

- $E_{v,a}$  = Emissions of fertilizer production processes (tCO<sub>2</sub>e/year)
- $EF_{p,x}$  = Emission factor of industrial process  $p$ , expressed for the amount of fertilizer  $x$  produced (tCO<sub>2</sub>e/t of  $x$ )
- $Q_x$  = Quantity of fertilizer  $x$  produced (t of  $x$ /year)
- $FE$  = Fugitive emissions (tCO<sub>2</sub>e/year)

(v) Fertilizer  
production  
processes



# Quantification of emissions - Total



# Net GHG Emissions Reduction

Baseline emissions      Project emissions

$ER = (BE - PE - LE) \cdot (1 - UF)$

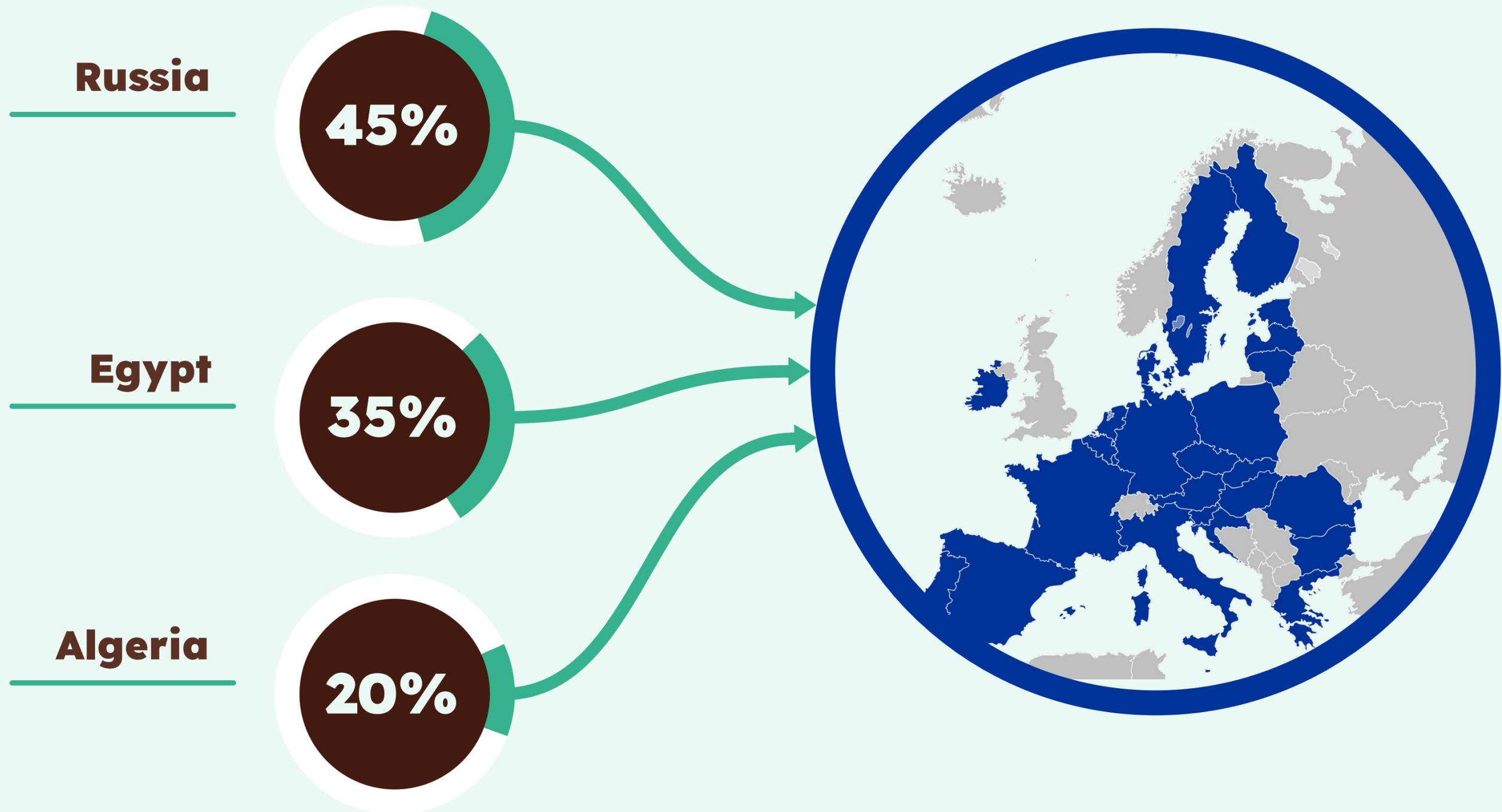
Leakage

- Displacement of increase of emissions
- Example: *indirect increase of gray electricity production*

Uncertainty

- Enhance conservativeness
- Variability in emission factors and input data

# Example: Import of fertilizers in Europe



# Example: Intervention

1. Production and distribution of the fertilizers **within the EU**

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2. Usage of **renewable electricity** for the fertilizer production

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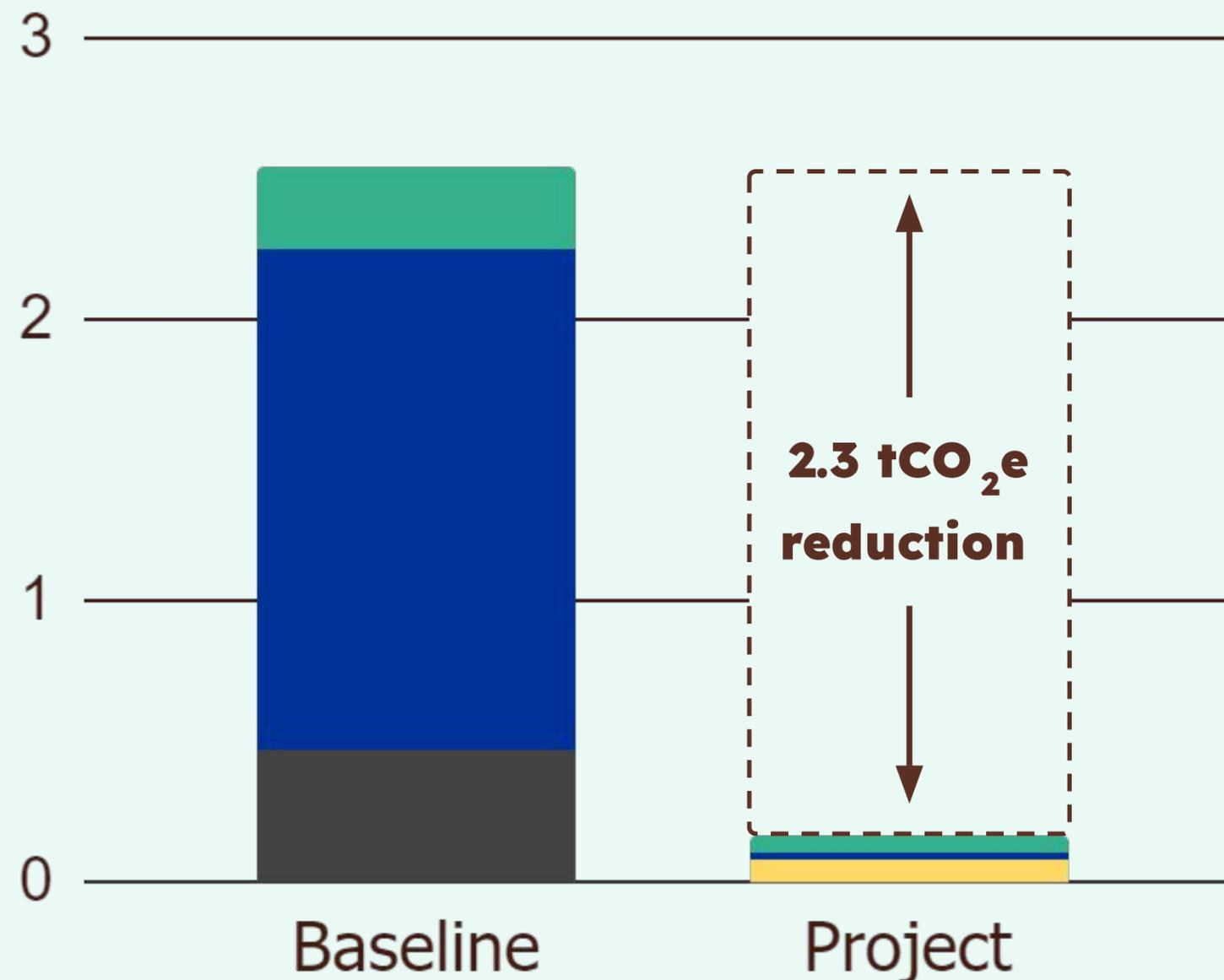
3. No intervention related to **raw materials** and **waste treatment**

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# Example: Results

GHG emissions (tonnes of CO<sub>2</sub>e / tonne of fertilizer produced)

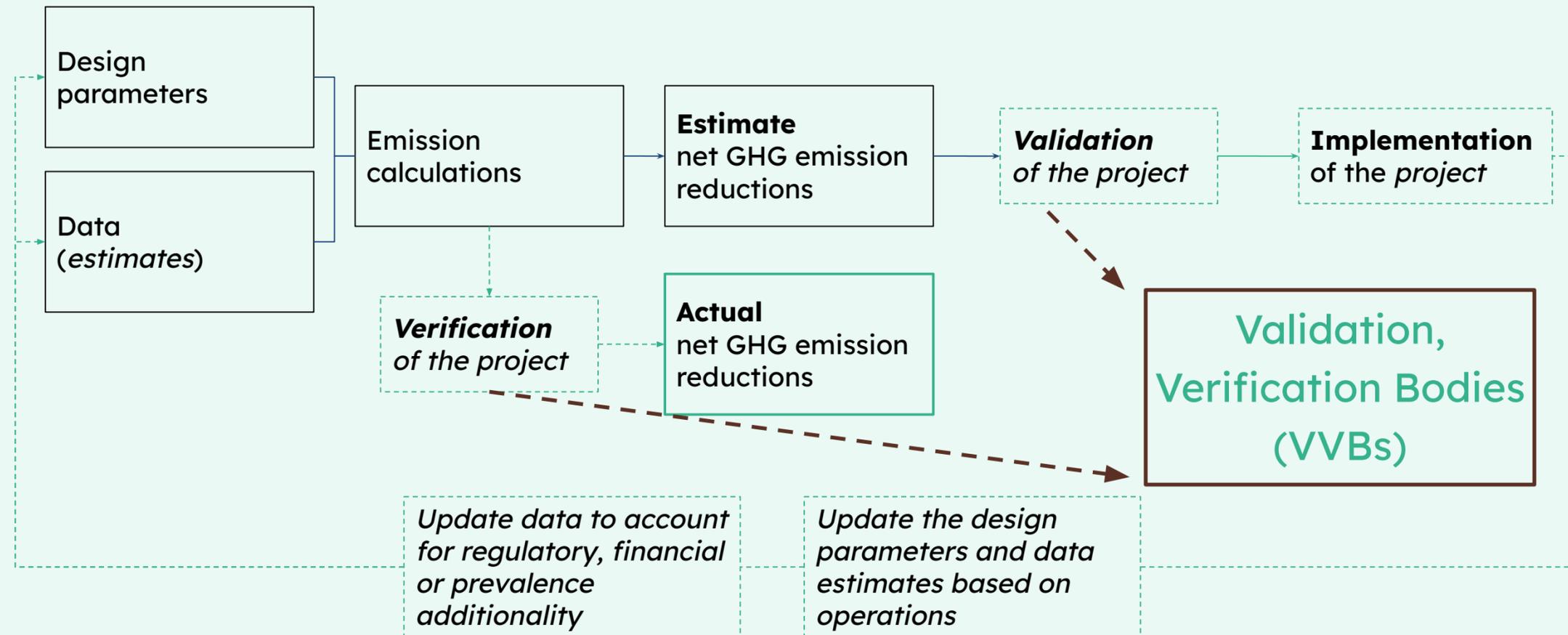
- (8) Transportation of fertilizers
- (7) Treatment of industrial waste stream
- (6) Transportation of industrial waste stream
- (5) Fertilizer production processes
- (4) Upstream electricity emissions
- (3) Upstream fossil fuel emissions
- (2) Transportation of raw materials
- (1) Extraction of raw materials



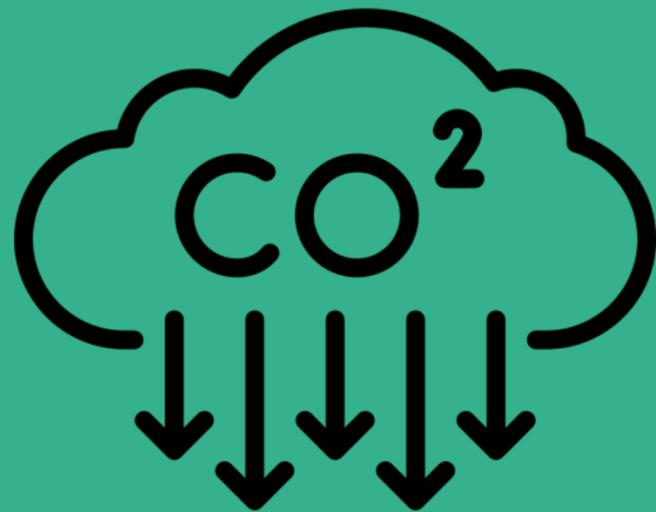
# Project Monitoring, Reporting, Verification

Why?

- Accuracy, transparency, and integrity of GHG reduction
- High quality impact units



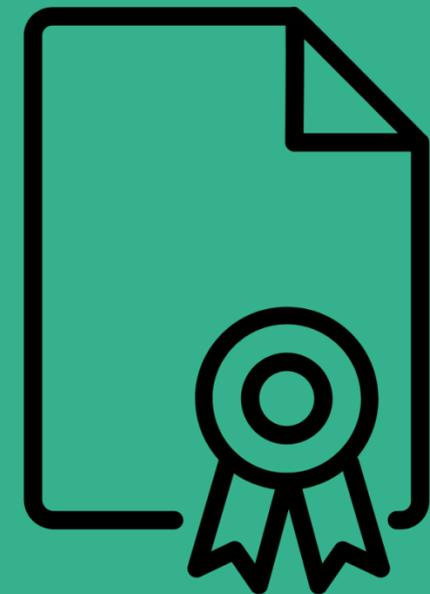
# Conclusion: What does a project require?



GHG  
Impact



Need of  
finance



Credibility &  
transparency



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